

Maestro Andrea di Maestro Giovanni Pasquali worked as the personal physician of Eleonora of Toledo, the spouse of Cosimo I, Grand Duke of Tuscany. While Pasquali worked in a position of esteem, he did not actually live within the Santa Maria Novella quarter. Instead, Pasquali owned property within the district, which has the advantage of identifying an immediate social network through his tenants. Some of these tenants include a gardener Giuliano di Francesco Franceschi (household of three), the poulter Domenico di Lorenzo (household of six), and the shoemaking Hippolito family from Lombardy (household of five). These tenants live along the Via degli Antinori near the S. Michele Parish.

The next group to be explored includes other physicians that Maestro Andrea would have know through his membership in the city's Guild of Physicians and Pharmacists. It is interesting to note that only one doctor registered in the quarter's census actually lives in Santa Maria Novella; the others simply own property, indicating that the profession pays well. That physician is Maestro Giovanni di Giovanni dei Rossi, whose household on Via della Scala includes six people (three of each gender). Like the other physicians, he also owns property in the quarter.

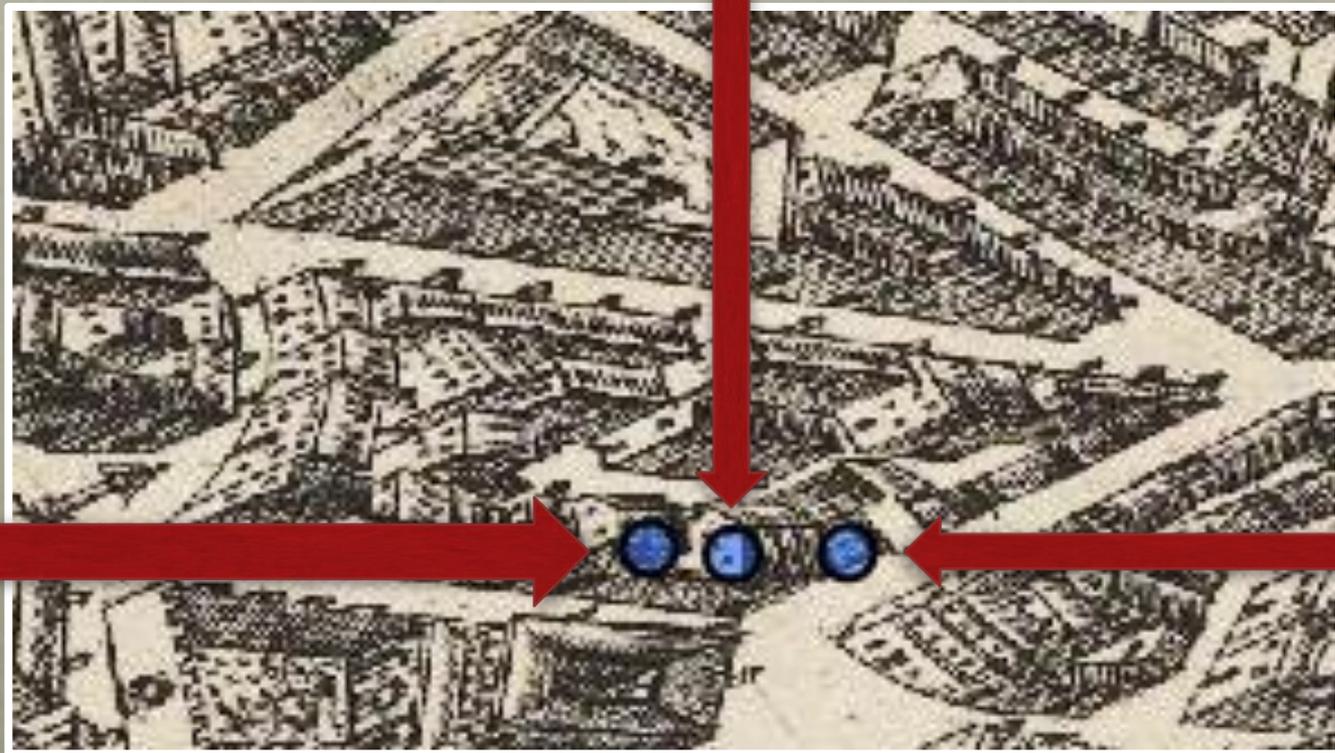
The final connection runs through Eleonora of Toledo, Pasquali's primary patient. In addition to knowing the Duchess, it is likely Pasquali would have known her son, Giovanni. The teenaged Cardinal Giovanni returned from Rome to Florence in 1562 and died of malaria in November. A month later his mother too succumbed to the disease. Through this tragedy Pasquali would have had acquired connections with both Florentine nobility and the Roman ecclesiastical elite.

# THE SOCIAL NETWORK OF MAESTRO GIOVANNI PASQUALI

Stone Robbins  
Ball State University

# VIA DEGLI ANTINORI

Giuliano di Francesco Franceschi

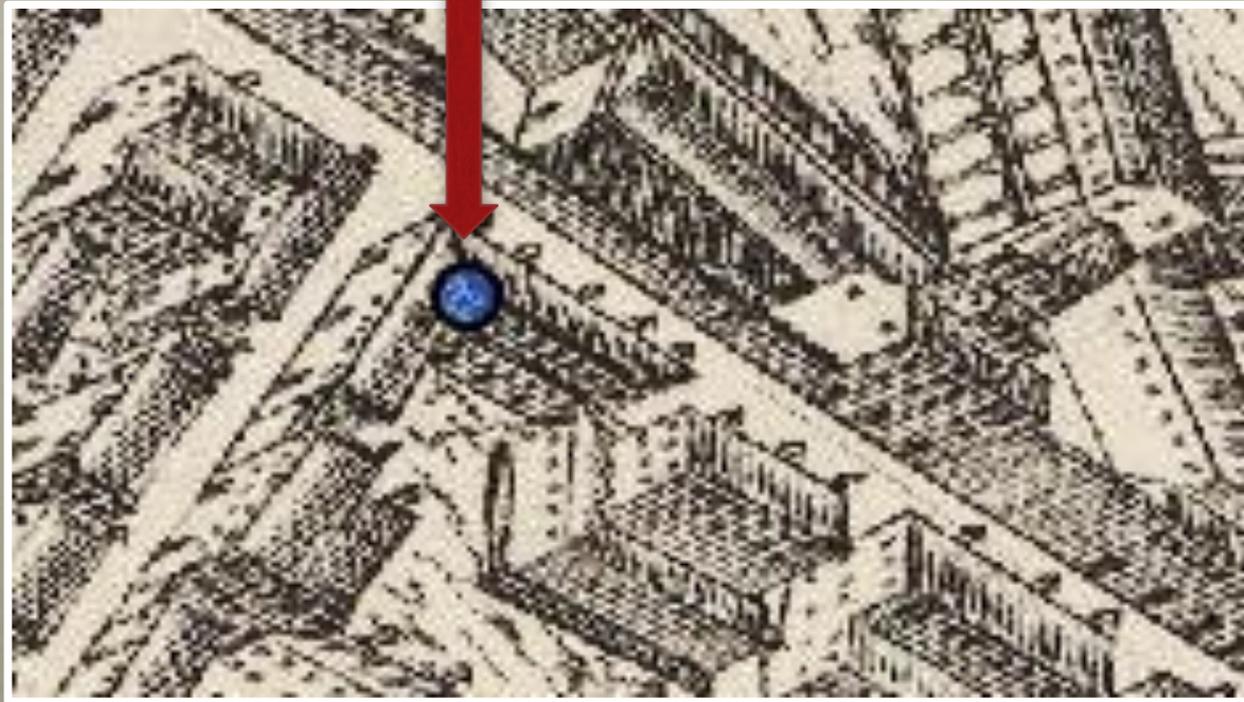


Domenico  
di Lorenzo

Hippolito  
Family

# VIA DELLA SCALA

Maestro Giovanni di Giovanni dei Rossi, *medico fisico*



# PHYSICIAN LANDLORDS

Maestro Giovanni di  
Giovanni dei Rossi on  
Via dell Scala



Maestro Gherardo on  
Via dei Cenni



Maestro  
Raffaello  
de Pili  
on Piazza  
dei Pili



# THE MEDICI FAMILY



Above left: Bronzino, *Portrait of Eleonora of Toledo and her son* (c.1545)  
Above right: circle of Bronzino, *Cardinal Giovanni di Cosimo de' Medici* (pre-1562)